|  |
| --- |
| A hotel concierge begins to respond every time he hears the ringing of a bell, because the bell has become associated with the sight of customers needing assistance. |
| The smell of a favourite food, which immediately makes you feel hungry |
| An unexpected loud bang, which causes you to flinch |
| You eat a bad burrito for lunch and become ill shortly after. As a result, you may develop a taste aversion in which just the idea of eating that same food again causes you to feel ill. |
| You are out riding your bike one day and are attacked by a dog. Now, you experience fear every time you pass that spot. |
| Students hear the sound of a bell right before they are released for lunch. Eventually, just the sound of the bell alone causes the students to become hungry. |
| When humans first encountered the coffee bean, it had no inherent meaning. |
| An onion's smell as you cut it, which makes your eyes water |
| The paper that represents currency is not inherently significant. It is just a piece of paper. |
| Pollen from grass and flowers, which causes you to sneeze |
| Before attending school, the letters ABC had no intrinsic meaning. |
| A feather tickling your nose, which causes you to sneeze |
| The first time a human infant sees a hypodermic needle it has no meaning whatsoever. However, after it has been used one time, it takes on immediate meaning. The pain from the needle penetrating the skin means that the next time the infant sees the needle, they may experience intense fear. |